

Simple Messaging Service (SMS) Privacy Policy

At Hot Dogger Tours, Inc dba Gold Coast Tours (“GCT,” “We”, “Us”), we take the privacy of our users seriously. This privacy policy outlines how we collect, use, and protect the personal information you provide when signing up for SMS alerts from our website.

Information We Collect. When you sign up for SMS alerts, we collect your mobile number and any other information you provide, such as your name or location. We also collect information about your usage of our SMS alerts, such as the time and frequency of your interactions with our service.

Use of Information. We use the information you provide to deliver SMS alerts to your mobile device, and to communicate with you about your account. We may also use your information to improve our services, such as by analyzing usage patterns to optimize the timing and content of our SMS alerts.

Disclosure of Information. We will not sell, rent, or share your personal information with any third party without your consent, except as required by law or as necessary to fulfill our obligations to you.

Third Party Marketing. No mobile information will be shared with third parties/affiliates for marketing/promotional purposes; all the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Frequency and Pricing: Message frequency varies and is dependent on the number of trips. Message and data rates may apply.

Security. We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

Opt-Out. You may opt-out of our SMS alerts at any time by following the instructions in each message, or by contacting us directly. Once you opt-out, we will stop sending you SMS alerts within a reasonable time period.

Supported Keywords:

Reply **STOP** to cancel

Reply **HELP** for help

Enforcement. We periodically review this Privacy Policy and our compliance with it to verify that both are accurate. We encourage you to contact us with any concerns, and we

will investigate and attempt to resolve any complaints and disputes about our privacy practices.

Contact Us. If you have any questions regarding our Privacy Policy, please contact us on the information below.

Mailing Address

Hot Dogger Tours, Inc dba Gold Coast Tours

Attn: Compliance/Marketing

105 Gemini Ave, Brea CA 92821

compliance@goldcoasttours.com.

Information for California, Canada, and EU Customers and Visitors

California. Pursuant to Section 1798.83 of the California Civil Code, residents of California can obtain certain information about the types of personal information that companies with whom they have an established business relationship have shared with third parties for those third parties' direct marketing purposes during the preceding calendar year. In particular, the law provides that companies must inform consumers about the categories of personal information that have been shared with third parties, the names and addresses of those third parties, and examples of the types of services or products marketed by those third parties. To request a copy of the information disclosure provided by GCT pursuant to Section 1798.83 of the California Civil Code, please contact us via the email or address stated above. Please allow 30 days for a response.

If you are a California resident under the age of 18, and a registered user of any site where this policy is posted, California Business and Professions Code Section 22581 permits you to request and obtain removal of content or information you have publicly posted. To make such a request, please send an email with a detailed description of the specific content or information to compliance@goldcoasttours.com. Please be aware that such a request does not ensure complete or comprehensive removal of the content or information you have posted and that there may be circumstances in which the law does not require or allow removal even if requested.

Canada. If you reside in Canada, you may have the right to be provided with access to Personally Identifiable Information that we have collected about you and written information about our policies and practices with respect to the transfer of your personal

information to third parties outside Canada. E-mail us at compliance@goldcoasttours.com with questions.

1. If you are located in the EU, you have the following rights with respect to how GCT processes your personal data.

(1) You have the right to request a copy of the personal data that GCT has about you;

(2) You have the right to request that GCT corrects the information about you if you believe it to be inaccurate;

(3) You have the right to request that GCT erase or refrain from using your personal data. This is not an absolute right and, in some circumstances, GCT may decline to erase or limit its usage of your data, such as when GCT has an on-going business relationship with you or we are legally required to retain the information. If GCT cannot honor your request, GCT will inform you of this fact as well as the reasons for GCT's decision.

To exercise any of these rights, please contact us by email at compliance@goldcoasttours.com.

If you are located in the EU, you also have the right to raise any objections regarding the processing of your personal data and to raise any concerns you may have about GCT's processing of your personal data. You may make an objection or raise any other concerns by contacting us at compliance@goldcoasttours.com.

Changes To Our SMS Privacy Policy

This SMS Privacy Policy is in effect as of the date noted below. We may change this Privacy Policy from time to time. If we do, we will post the revised version here and change the "last updated date" (the date it applies from) at the bottom of the statement. We encourage you to periodically review this page for the latest information on our privacy practices.

Effective Date. This policy is effective as of 1/1/2023, and applies to all SMS alerts provided by by GCT or its subsidiaries.